

Aura[®] Illuminated Shades





With Aura® Illuminated Shades, you can replicate the sun's magnificence—and enjoy the perfect amount of light, whenever you desire.

Aura illumination makes it easy to elevate your mood, support your body's natural circadian rhythm, and create the ideal atmosphere regardless of the weather, season or time of day.

Three Shades in One Design



Textured Front Fabric Shade

Lower the shade for gorgeous, filtered daylight.



Room-Darkening Liner

Lower the liner when you want to control natural light or enhance privacy.



Innovative Illumination

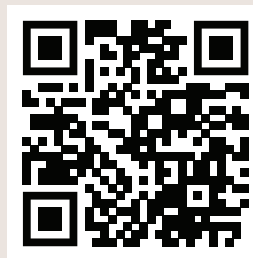
Create light at the window, whenever you want it, with the built-in illumination.



How Aura Illumination Works

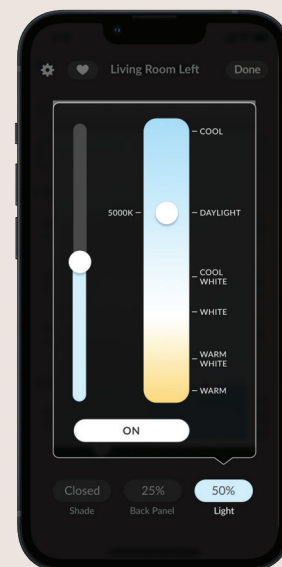
Aura shades have a hidden LED light strip inside the top of the headrail. When activated, that light strip emits light onto the reflective surface of the room-darkening liner, bouncing it through the textured front shade to create a natural glow from the window.

Scan the QR code
to check it out for yourself!



Adjustable Brightness and Color Temperature

You can adjust the light levels from dim to bright and the color temperature from warm and relaxing to cool and energizing.

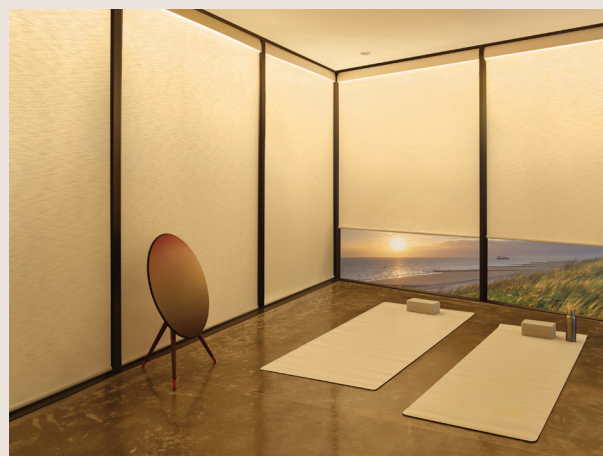


Easily adjust brightness and color temperature from the PowerView® app.

Ways to Use Aura Illuminated Shades

Enhance Wellness

- + Simulate a sunrise. Enjoy a more natural wake-up—and regulate circadian rhythms—as Aura shades simulate a gradual sunrise.
- + Beat the winter blues. When the days get shorter, schedule color temperature to mimic the patterns of warmer months. Start the morning with a warm white hue and then transition to a cooler tone as the afternoon progresses.
- + Improve productivity. Adjust the light temperature to a cool white tone, to boost your energy.
- + Add to the workout. Create a serene atmosphere for yoga practice by incorporating warm lighting, or invigorate spin class with cool, revitalizing light.
- + Complement atypical schedules. Use the room-darkening liner to help you sleep during the day and activate the shade's illumination for natural light after the sun goes down.





Enhance a Room's Ambiance

- + Set the mood. Whether creating the mood for a dinner party or preparing to unwind for the night, adjusting Aura illumination from bright to dim and to warmer tones creates an inviting atmosphere.
- + Lighten up dark spaces. Bring natural light into north-facing rooms or anywhere else that could use some more light. Schedule color temperature to mirror the sun's patterns throughout the day.
- + Soften light. Use Aura illumination to create a relaxing spa experience in a bathroom or as a gentle nightlight.

